

## 2008-2009 Outcomes Assessment

# BUSINESS

**Purpose Statement:** To train graduates to meet the current needs of business and industry, and where applicable, assist those students wishing to transfer to other institutions and pursue a four-year degree in business or related field.

Goals	Intended Outcomes	Assessment Criteria/Procedures	Assessment Results	Use of Results
<b>To facilitate learning and to demonstrate a basic knowledge of business concepts.</b>	Graduates will be able to demonstrate a basic knowledge of general business practices.	80% of graduates surveyed will report satisfaction with range and depth of instruction received in business curriculum.	Of the graduates responding to the survey 88% reported satisfaction with having received the necessary knowledge of general business practices.	The department has revised the program course requirements to include more computer classes and adding interviewing skills to the internship course.
<b>To facilitate learning and demonstrate a basic ability in both oral and written communication skills.</b>	Graduates will demonstrate the ability to communicate in both written and oral forms.	70% of employers surveyed will report satisfaction with communication skills of graduates.	Of the employers responding to the survey 100% reported satisfaction with the graduate's communication skills.	Add additional team work activities and more ethics training.
<b>To facilitate learning and demonstrate a basic understanding of the technical skills required in their major field.</b>	Graduates will demonstrate a basic knowledge of the technical skills required for their major.	75% of employers surveyed will report satisfaction with the technical skills of the graduates.	Of the employers responding to the survey 100% reported satisfaction with the graduate's technical skills.	Using more computer, email, Internet assignments in course work.