

## 2008 - 2009 Outcomes Assessment

### Therapeutic Massage Program

**Purpose Statement:** Upon completion of the program, the graduate will possess the knowledge necessary to function as an entry level massage therapist.

Goals	Intended Outcomes	Assessment Criteria/Procedures	Assessment Results	Use of Results
<b>To successfully prepare MSG graduates for entry level employment.</b>	85% of students will achieve a passing score of 70% or above on the licensure practice exam.	Success! in Massage Therapy Exam #1	100% of students in the 2008-2009 graduating class achieved the expected competency level on the first attempt of the practice exam.	Outcome met. Continue to monitor.
	In the post-clinic survey for MSG 205, 90% of clients will rate their student massage therapist as good or very good overall.	Post-Session Client Survey	100% of students in the 2008-2009 graduating class achieved the expected competency level by the final clinical rotation.	Outcome met. Continue to monitor.
	85% of students will achieve a good or excellent overall experience score on the MSG 202 massage practical – skill section.	MSG Practical Exam – Massage Skills Rubric	100% of students in the 2008-2009 graduating class achieved the expected competency.	Outcome met. Continue to monitor.

	<p>80% of MSG graduates taking the NCBTMB certification exam within six months of graduation will successfully pass the exam on the first attempt.</p>	<p>NCBTMB Exam Report</p>	<p>100% of students in the 2008-2009 graduating class who took the NCBTMB exam passed on the first attempt.</p>	<p>Outcome met. Continue to monitor.</p>
	<p>85% of employers surveyed will report that the graduates are adequately prepared when entering the workforce.</p>	<p>Employer Survey</p>	<p>Not applicable - 100% of graduates from the 2008-2009 graduating class working in the field are self-employed.</p>	<p>Outcome not applicable this year; continue to monitor.</p>
	<p>80% of graduates will be placed in the field within 6 months of graduation.</p>	<p>Graduate Survey</p>	<p>50% of the 2008-2009 graduating class was placed in the field within 6 months of graduation.</p>	<p>Initial class in a new program - very little advertising done. Expect indicator to improve with next class.</p>
	<p>90% of graduates will indicate satisfaction with their educational experience.</p>	<p>Graduate Survey</p>	<p>??% of students in the 2008-2009 graduating class indicated that they were satisfied.</p>	<p>New program – survey under development. Awaiting results.</p>
	<p>80% of students will complete the program within 2 semesters.</p>	<p>Graduation Rates</p>	<p>80% of those that started the 2008-09 cohort graduated as expected within 2 semesters.</p>	<p>Outcome met. Initial cohort was extremely small (5 students) - expected to improve. Continue to monitor.</p>